





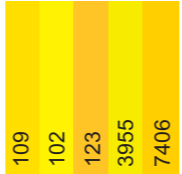


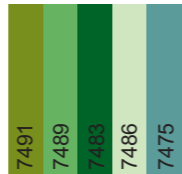
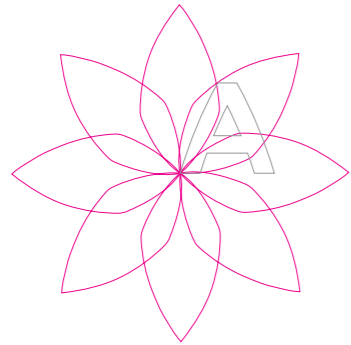


Colour Pathways

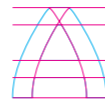
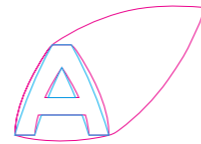
Element	Current Colours	Ngu sac - The 5 colours	Colour Meaning	Sense	Colour Change
Black (Water) Feng Shui Kan – Water – Blue or black	Colours as per V1 Guides  Feng Shui Kan – Water – Blue or black	<p>Blue and Black are interchangeable in Feng Shui so Blue will not be used as a Business Unit Colour</p> 	<p>Black: Money and income, black is great for careers, especially when combined with metal. It is the Feng Shui color of emotional protection and power.</p>	Money and income	
White (Metal)			<p>White: Poise, confidence and purity. Because of its yin energy, In combination with gold or silver to generate an calm atmosphere.</p>	Confidence and purity	
Yellow (Earth) Feng Shui Kun – Earth – Tan or light brown	 God consciousness	 	<p>Gold: God Consciousness</p> <p>Yellow: Yellow is considered to be as auspicious as red. Yellow represents sunbeams, warmth, motion, cheerfulness and friendliness. However prolonged exposure to large amounts of intense yellow can cause anxiety.</p>	Grounding and Supportive	
Red (Fire) Feng Shui Li – Fire – Red or purple	 Feng Shui Li – Fire – Red or purple		<p>Red: Good fortune as it attracts recognition and respect for the person who uses it, especially in the winter. A color of confidence, if you ever need one! The color of luck, money, joy, protection and physicalness.</p>	Expansion and transformation	<p>Purple and Red are used in the same way. Change Coporate / SME Business Unit to Red or Purple.</p>
Green (Wood) Feng Shui Zhen – Wood – Green Xun – Wood – Green	Green is not used in V1 Guide		<p>Green: Refreshing, nurturing, balancing and normalizing as in being surrounded by the lush green of nature. It is the Feng Shui color of harmony, balance, healing and health; physical, emotional and spiritual. The color is good for growth and expansion, and it is peaceful and calming.</p>	Personal growth	<p>Personal Aspect for Personal / Retail Banking. Change Retail Business Unit to Green.</p>

BACABANK

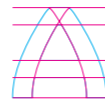
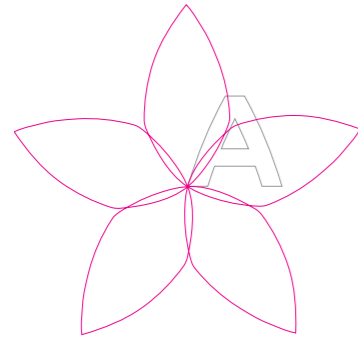
8 Petal Lotus Angle



Lower curve of petal is the X height then angled to touch.



5 Star as 5 Pillars of Society Angle



BACABANK

BACABANK

BACABANK

BACABANK

BACABANK

BACABANK

~~BACABANK~~

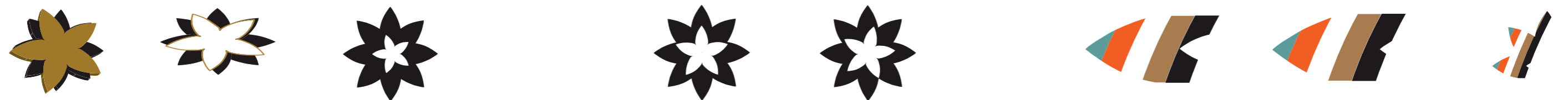
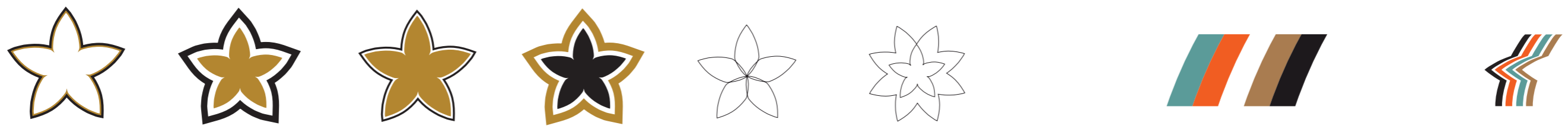
~~BACABANK~~

BACABANK

~~BACABANK~~

~~BACABANK~~

BACABANK






BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian

BACABANK 
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian

BACABANK 
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian


BACABANK
Mãi mãi cùng thời gian



Top Level Corporate Branding



Expansion and transformation

Purple and Red are used in the same way.
Change Corporate / SME Business Unit to Red .



Retail Banking
Secondary Palette

Personal growth

Personal Aspect for Personal / Retail Banking.
Change Retail Business Unit to Green.



Corporate Banking
Secondary Palette

