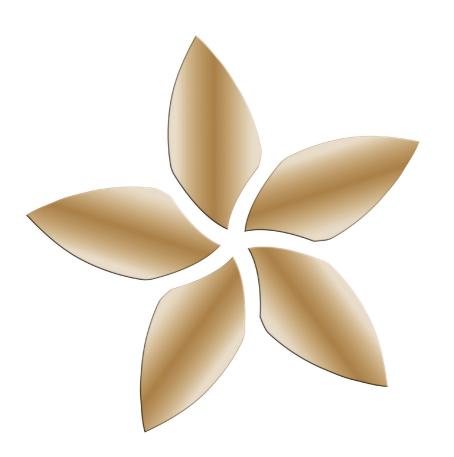
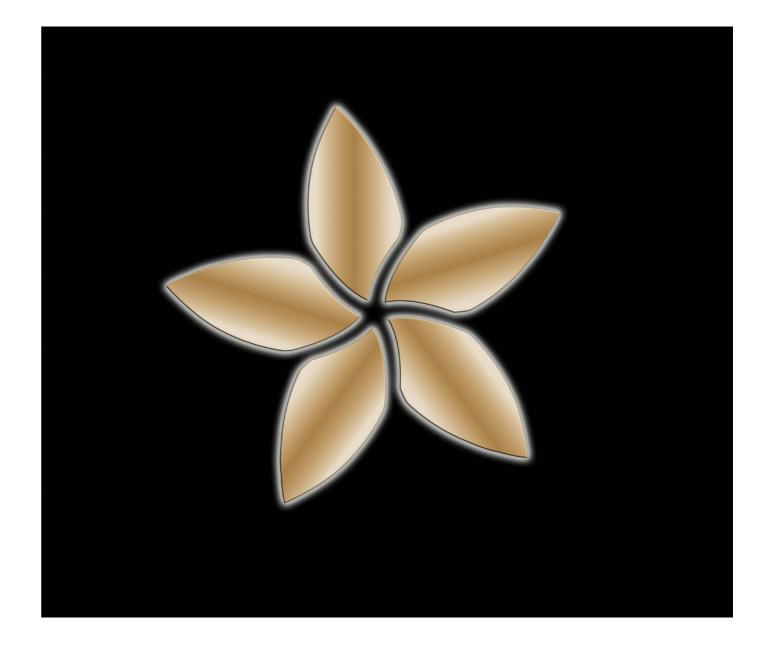
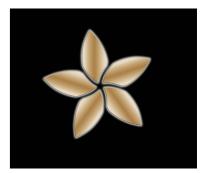
This works well in larger applications































BACABANK



HACABANK Mãi mãi cùng thời gian





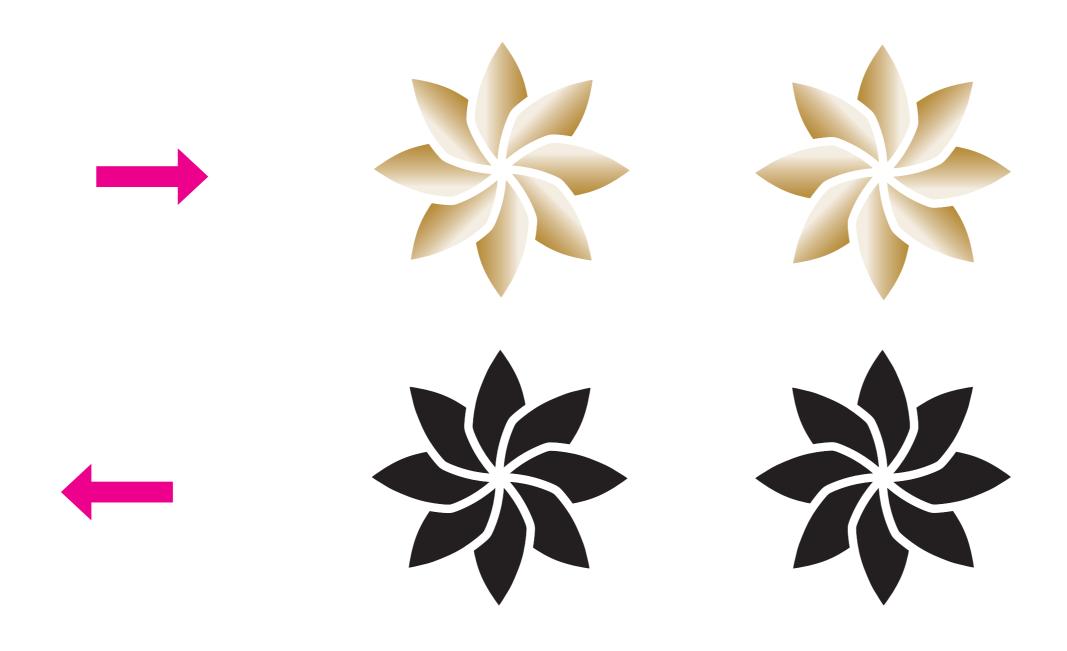


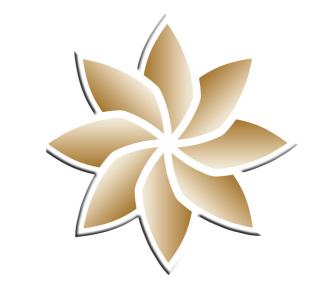




















BACABANK Mãi mãi cùng thời gian







BACABANK Mãi mãi cùng thời gian



















































Yellow backlit due to white on white.

BACABANK Mãi mãi cùng thời gian

BACABANK

Mãi mãi cùng thời gian

Mãi mãi cùng thời gian

Standard Reproduction such as corporate stationery.

Positive Usage with Gradiation in Symbol BACABANK Mäimäi cùng thời gian BACABANK

NB : Backlit is for signage ONLY





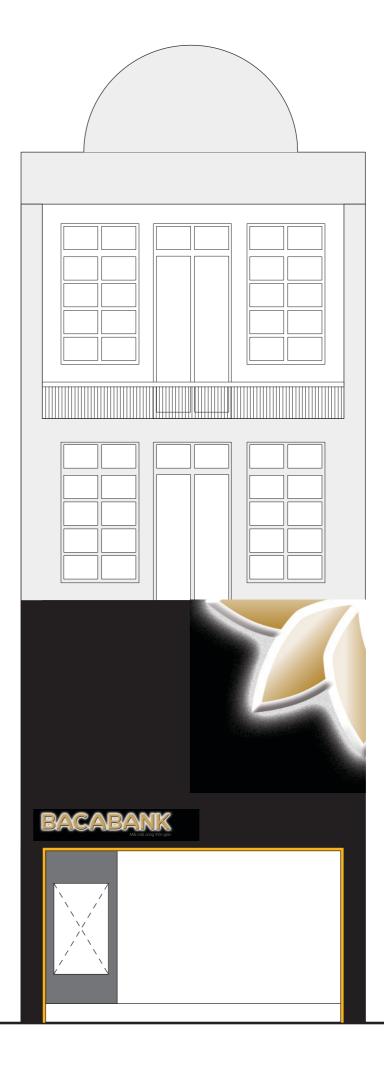


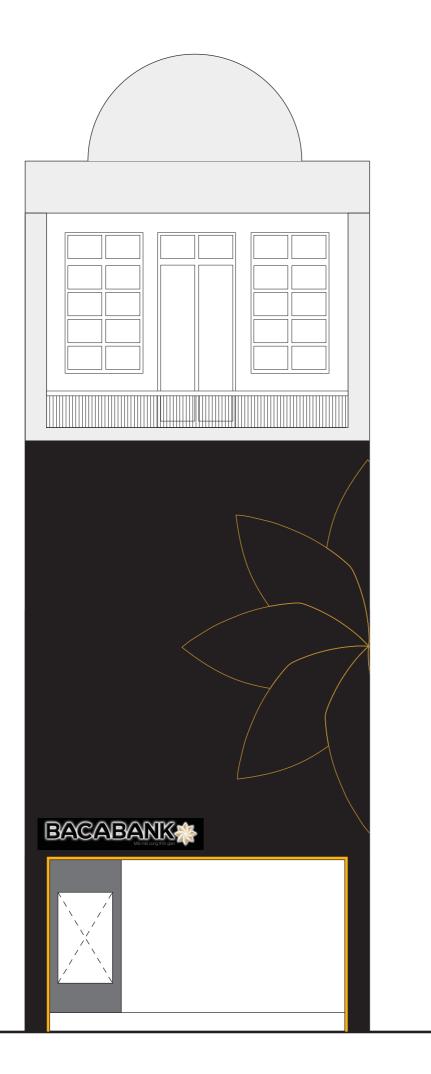


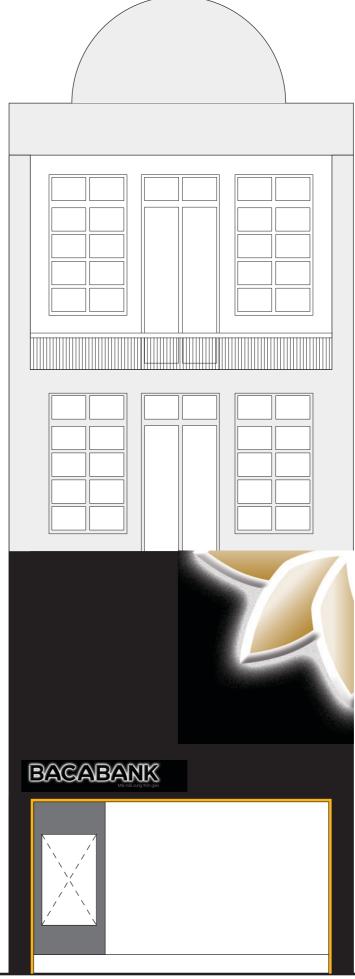


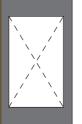
NB : Backlit is for signage ONLY

































Expansion and transformation

Purple and Red are used in the same way. Change Coporate / SME Business Unit to Red Retail Banking Secondary Pallete

Personal growth

Personal Aspect for Personal / Retail Banking. Change Retail Business Unit to Green.



Top Level Corporate Branding

Corporate Banking Secondary Pallete

